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Published:	United Arab Emirates, Saturday, June 02 - 2007 at 16:45 (GMT+4)
Media Value:	US\$ 3,250 (based on reach of audited readership)

Emirates Palace sweeps the floor at 14th World Travel Awards Middle East and Africa

Emirates Palace affirmed its position as the leading hotel in the region when it swept some of the most highly coveted awards at the 14th Annual World Travel Awards Middle East and Africa last week in Abu Dhabi.



Emirates Palace won an impressive nine awards, more than any other hotel, including the Middle East's Leading Conference Hotel, Middle East's Leading Resort, and Middle East's Leading Suite awards.

Among UAE hotels, Emirates Palace won the UAE's Leading Resort and Leading Suite awards. Finally, Emirates Palace led the Abu Dhabi category by winning the Leading Conference Hotel, Leading Hotel, Leading Resort and Leading Suite awards.

Many consider this year's edition to be the most competitive yet, and with the hospitality industry in the region attaining higher levels of sophistication in both service and offers, Emirates Palace stands out as one of the most accomplished hotels in terms of recognition. Since its launch two years ago, Emirates Palace has consistently been recognised as the leading hotel and resort in Abu Dhabi, as well as the leading hotel with the best conference and convention facilities.

Speaking about a triumphant evening for Emirates Palace, Noel Massoud, general manager said: 'Ever since our opening in 2005 we have always aspired to provide excellence in providing hospitality services, and to take standards to greater heights. The awards won tonight confirm yet again that our efforts have paid off and show us that we are going in the right direction. We would like to thank everyone who has voted for us in the past weeks and look forward to welcoming them again to Emirates Palace.'

Hailed by the Wall Street Journal as the "travel industry's equivalent to the Oscars", the World Travel Awards are the most comprehensive and most prestigious awards program in the global travel industry today. Last night's ceremony saw many international stars and travel and tourism professionals get together and celebrate the best of the industry in the lavish surroundings of Emirates Palace.

Notes and Media Contacts

Built as an iconic landmark showcasing Arabian culture and hospitality at its finest, Emirates Palace has created

an enviable niche in the luxury resort industry, welcoming holiday makers from all over the world and giving them a truly memorable leisure experience by providing luxurious facilities and amenities in comfortable surroundings and superior and personalized service.

Situated on a 1.3 km stretch of private beach and surrounded by hectares of manicured lawns, Emirates Palace comprises 394 luxury rooms and suites and a variety of fine dining options. The resort's leisure facilities include two intricately landscaped swimming pools, a spa, tennis courts, and two state of the art fitness centres. Emirates Palace houses the most luxurious and technologically advanced meeting facilities in the region which include an auditorium with 1,100 seats, a main ballroom that can accommodate up to 2500 guests, over 40 meeting rooms, a Media Centre and a Business Centre.

Emirates Palace, since its inception, has quickly established an enviable reputation in the industry, winning many prestigious industry awards including -- Best Conference/Convention Center, Best 5-Star Leisure Hotel, Best 5-Star Business/Corporate Hotel - at the MENA Travel Awards 2007, considered the most prestigious and highly coveted industry recognition programme in the region.

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